Full Exposure

Public Programming and Outreach for the Archives
What we’ll talk about today

• Family History Fairs
• VLOG “Behind the Scenes”
• Public Programming
• Social Media
Wolfson Archives

- Florida-focused
- 23 million feet of film; 35,000 hours of tape
- Now operated by Miami Dade College
- 3 full-time staff; 7 part-time
- 9,000 square feet facility, Downtown Miami
- Collections growth: Donations and Dumpster Dives
- Collections policy: Anything related to Florida, on film or tape
- Public Access
  - Online
  - Web finding aids
  - Onsite viewing by appointment

wolfsonarchives.org
Family History Fairs

Held at Public Libraries
Open to Public
Focused on preserving family history artifacts through digitization
Some inspection and consultation of artifacts
Preservation is Personal
Visual Aids

Formats
- Film
- Photo
- Video

Consumer digitizing equipment
Can I do it myself?

Instructions
• Cleaning and handling of materials
• Metadata

Online tutorials

Third-party usage (Pros & Cons)
Warning signs

Deterioration

• What does it look like?
• Is there anyway to stop it?
• How to stop it?
Storage

Is digital forever?

What digital storage should I use

Safety in 3's
VLOG: Behind the Scenes
Home Movies
Fun for staff! Team building!

Do what you know how to do!

Use what you have!
Open and accessible!

Encourage remote Archi-visits!
Miami Film Festival Collection
Research - What do you want to feature?

Outline and script

Audio - Narration and music

Visuals
YouTube channel - wolfsonarchive

Playlist – MDC Archives’ VLOG: Behind the Scenes
Wolfson Archives' Public Programs and Social Media
Key Into Current Events
Hidden History: Dyer Courthouse
Hidden History: Dyer Courthouse

What went down at Miami’s federal courthouse

Although soon it will be just another academic building, Miami’s federal courthouse was once a hotbed of controversial trials, with mobsters, drug runners, and avant garde artists gracing its courtrooms.

https://bit.ly/1VigOjw
Intensely Local Links
#tbt/#wbw
What Day Is It?
The Hagley Library
Film Screenings/Festivals/Series

• REWIND
• FREE, 2X weekly, on-premises, on-campus
• Selections from Wolfson Archives’ collections
• Also on MDC-TV
Film Screenings/Festivals/Series

• REWIND/FAST FORWARD MEDIA FESTIVAL

• Presented in conjunction with Miami Film Festival’s “CinemaSlam”

• Designed to encourage student & independent filmmakers to tell stories from the Archives
Film Screenings/Festivals/Series

• SUMMER FILM SERIES
• Presented in June & July
• Features films produced in Florida, set in Florida, or otherwise related to Florida
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• HOMETOWN HISTORY
• FREE, presented in featured community
• Selections from Wolfson Archives’ collections
Film Screenings/Festivals/Series

• HOME MOVIE DAY
• Presented in October
• Global celebration of home movies and amateur cinema
• Screening + acceptance of donations
Narrated Screenings

- “ROADSIDE FLORIDA”
- Talks focused on Pre-Disney tourism in Florida
- Previously: Tourist attractions
- Coming Soon: Florida Hotels
- Also on MDC-TV