

## SFA 2014: "Our Diverse Cultures, Our Digital Future"

- Tuesday, May 6** (Olin Library Meeting Room, [Rollins College](#))
- 8:30 am Breakfast (mini bagels)
- 8:30 am - 5:00 pm Pre-Conference SAA workshop, [Copyright Issues for Digital Archives](#), [Heather Briston, MSI, J.D.](#)
- Wednesday, May 7** (DoubleTree by Hilton Orlando Downtown, 2<sup>nd</sup> Fl. Manatee Room)
- 8:30 am - 5:00 pm Morning breakfast (assorted pastries) and All-Day Registration
- 9:30 - 9:45 am Welcome by **Tomaro Taylor**, SFA President and **Wenxian Zhang**, Annual Meeting Committee Chair
- 9:45 - 10:45 am *Documenting Diversity in Florida's Historical Record* - Moderated by **Burt Altman** (FSU); *Black Broward Speaks*, **Myrka Don Fred** (African American Research Library and Cultural Center, Broward County); *Personal Connections: Outreach to the Jewish Community, Holocaust Survivors, and the Southwest Florida Region*, **Cody Rademacher** (Holocaust Museum & Education Center of Southwest Florida);
- 10:45 - 11:00 am Break
- 11:00 am - 12:00 pm *Preserving Diverse Voices and Conserving Their Heritage: Lessons Learned in the Tampa Bay Region*, **James Schnur** (USF/USFSP); Panel wrap-up, **Tomaro Taylor** (USF); Q&A.
- 12:00 - 2:00 pm Lunch on your own
- 2:00 - 4:00 pm *Efficient Processing for Backlog Reduction: Applied Minimal Processing Strategies*, **John Nemmers** and **Annie Benefiel** (University of Florida)
- 5:00 - 7:00 pm Reception by Lake Virginia (Cornell Fine Arts Museum Patio), [Rollins College](#)
- Thursday, May 8** (DoubleTree by Hilton Orlando Downtown, 2<sup>nd</sup> Fl. Manatee Room)
- 8:30 am - 4:00 pm Morning breakfast (assorted pastries) and All-Day Registration
- 8:00 - 8:30 am SFA Board of Director's Meeting
- 8:30 - 9:00 am **Exhibitors Introduction:** Crawford Media, Gaylord, Hollinger Metal Edge, Luxam, Preservation Technology, Winston Art Group  
**Silent Auction and Poster Sessions Open**
- 9:00 - 9:45 am *Caring for Artifacts in Archival Repositories*, **Stephanie Antequino** (Planet Hollywood)
- 9:45 - 10:00 am Break, Exhibitors and Poster Sessions
- 10:00 - 11:15 am Annual Business Meeting
- 11:30 am - 1:00 pm All Attendee Luncheon (Delaney Room, with keynote speech) *Have You Not Heard of Floryda? Searching for Florida's Literary Canon*, **Dr. Maurice J. O'Sullivan**, Kenneth Curry Professor of Literature (Rollins College).
- 1:15 - 2:15 pm *The Research Agenda in Theory and Practice - Developing and Nurturing A Research Agenda*, **Andrew Huse** (USF Archives); *The Tumblarians: Librarians and Their Departments Ditch Traditional Blogs for Tumblr*, **Justin White** (USF Archives); *Lesbian, Gay, Bisexual and Transgendered Collection Development in Archival and Special Collection Libraries*, **Kevin Arms** (USF Archives).

- 2:15 - 2:30 pm Break, Exhibitors and Poster Sessions
- 2:30 - 3:00 pm *Using New RICHES Mosaic Interface for Research and Teaching*, Dr. **Connie L. Lester** (UCF).
- 3:00 - 3:30 pm *Dive into the Lairs of Shark Research: In the Papers of Mote's Center for Shark Research*, **Gail Donovan** (Arthur Vining Davis Library & Archives).
- 3:30 - 4:00 pm *Exploring EAC-CPF with the Remixing Archival Metadata Project (RAMP)*, **Allison Jai O'Dell** and **Mairelys Lemus-Rojas** (University of Miami).
- 4:00 - 4:30 pm Exhibitors and Poster Sessions; Silent Auction Concludes
- 5:00 - 7:00 pm Reception at DoubleTree by Hilton Orlando Downtown (Sumter/Seminole)

**Friday, May 9 (DoubleTree by Hilton Orlando Downtown, 2<sup>nd</sup> Fl. Manatee Room)**

- 8:30 - 11:00 am Breakfast (assorted pastries), Registration & Pay for Silent Auction Items, Exhibitor & Poster Sessions
- 9:00 - 9:45 am *Approaches to Managing and Sustaining a Web Archiving Program*, **Angelina Altobellis** (Rollins College) and **Natalie Baur** (University of Miami)
- 9:45 - 10:30 am *Archiving Electronic Records at the University of Miami: A Case Study*, **Laura Capell** and **Bea Skokan** (University of Miami)
- 10:30 - 10:45 am Break, Exhibitors and Poster Sessions
- 10:45 - 11:30 am *Jumping into Born-Digital: Working with the Born-digital Materials of the Science Education Curriculum Collection at Florida State University*, **Krystal Thomas** and **Timothy Kanke** (FSU)
- 11:30 am-12:00 pm *A Map through Time: Virtual Historic Cities – UPDATE*, **Jamie Rogers** (FIU)
- 12:00 pm Annual Meeting Concludes
- 1:30 - 3:30 pm Optional Friday Afternoon Tour: the Orange County Regional History Center & Orange County Library System (registration required on registration form)

**Poster Sessions**

*A Century of Seasons: The History of Florida State Athletics*, **Hannah W. Davis** (FSU)

*Roosevelt Junior College: Preserving the History of Palm Beach County's First Institution of Higher Education for African-Americans*, **Janet DeVries** (Palm Beach State College)

*Transforming Personal Memorabilia into Institutional History*, **Cathy Jones** (Florida Southern College)

*The Past Informs the Future: How Collections Remain Seemingly Timeless*, **Rebecca Rieve** (USF)

*The Power of Words to Showcase Records and Collection Strengths: Writing as a Voice for Archives*, **Katrina Wood** (FSU)

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9:30 - 9:45 am Welcome by **Tomaro Taylor**, SFA President and **Wenxian Zhang**, Annual Meeting Committee Chair

9:45 - 10:00 am *Documenting Diversity in Florida’s Historical Record* - Moderated by **Burt Altman** (FSU)

Archivists and records keepers are often charged with collecting, managing, and providing access to the records of a wide range of groups, including those documenting under-represented communities and organizations. In Florida, much of the evolving diversity of our state is represented in the rich cultural heritage of collections documenting functional (labor, social justice groups), ethnic, religious, linguistic, marginal (e.g., veterans, the disabled, incarcerated populations), and gender- and identity-based groups. As we continue in the tradition of Viva Florida 500 and approach the 450th anniversary of the founding of St. Augustine in 2015, it is important to consider the issues, challenges, and strategies archivists use to create, collect and make available materials that embrace multiple viewpoints and lifestyles. This discussion-based session will feature panelists from a variety of Florida archival repositories who manage collections that embrace diversity as a means of ensuring our stewardship and the long-term sustainability of Florida’s inclusive historical record.

10:00 - 10:20 am *Black Broward Speaks*, **Myrka Don Fred** (African American Research Library and Cultural Center, Broward County)

The mission of the African American Research Library and Cultural Center (AARLCC), Special Collections and Archives is to collect, preserve and make accessible these resources. In this session, the presenter will share her experience with identifying, locating and acquiring historical resources that document the contributions of Black residents in Broward County dating back to the 1890s. In addition to discussing the challenges faced and successful methods implemented, the panelist will highlight how to establish an informal setting for a groups of community members, allow time for them to connect with one another and the staff at the archives, while focusing collection efforts on gathering oral histories that helped facilitate acquiring and documenting this history.

10:25 - 10:45 am *Personal Connections: Outreach to the Jewish Community, Holocaust Survivors, and the Southwest Florida Region*, **Cody Rademacher** (Holocaust Museum & Education Center of Southwest Florida)

As part of the discussion of outreach to minority groups, the panelist from the Holocaust Museum & Education Center of Southwest Florida will focus upon connections to the Jewish community. Centered on how it has affected success in both outreach for acquisition and to the larger community, this presentation will detail the benefits of how the museum handles the sensitive nature of donated or loaned items relating to the Holocaust as well as the issue of being seen as only a Jewish organization by the public. The presenter will also discuss outreach in the context utilizing these collections from a minority group to reach the greater Southwest Florida public, which allows for collections to fulfill the museum’s mission of promoting respect and understanding by teaching the history and lessons of the Holocaust.

10:45 - 11:00 am Break

11:05 - 11:25 am *Preserving Diverse Voices and Conserving Their Heritage: Lessons Learned in the Tampa Bay Region*, **James Schnur** (USF/USFSP)

Archivists and special collections librarians often find themselves taking on the role of reacting (sometimes, almost in the form of an “archives ambulance”) when others bring collections to us or notify us of materials that face imminent destruction. Through our talents as educators and our public outreach efforts, we may also grow into the role of becoming proactive curators

rather than reactive “paramedics” of the historical record. Schnur describes a number of examples of diverse collections in the Tampa Bay region, including the University of South Florida Tampa Library, the Nelson Poynter Memorial Library at USF St. Petersburg, and the Heritage Village in Largo. He offers some first-person experiences of how outreach with students, faculty, and members of various communities may open doors, even if it means that we may have to step on the other side of the reference desk or leave the repository. This presentation will complement some of the specific cases offered by other panelists, building upon their efforts by explaining how some of our best treasures come from contacts we can establish directly, rather than through second- and third-party arrangements brokered by history faculty or others.

- 11:30 - 11:45 am Panel wrap-up, **Tomaro Taylor** (USF)
- 11:45 am-12:00 pm Questions & Answers
- 12:00 - 2:00 pm Lunch on your own
- 2:00 - 4:00 pm *Efficient Processing for Backlog Reduction: Applied Minimal Processing Strategies*, **John Nemmers** and **Annie Benefiel** (University of Florida)

Most archival repositories have substantial backlogs of unprocessed holdings that are undiscoverable and inaccessible to researchers. In recent years, many repositories have turned to “MPLP” (More Product, Less Process) or “minimal” processing as one solution to this problem. The speakers will explain strategies developed at multiple institutions, providing examples and best practices, and discuss the advantages and disadvantages to minimal processing. Because most archival repositories operate with limited resources, the speakers will provide practical recommendations for applying efficient processing practices to gain physical and intellectual control of unprocessed collections.

- 5:00 - 7:00 pm Reception by Lake Virginia (Cornell Fine Arts Museum Patio), [Rollins College](#)

**Thursday, May 8 (DoubleTree by Hilton Orlando Downtown, 2<sup>nd</sup> Fl. Manatee Room)**

- 8:30 am - 4:00 pm Morning Breakfast (assorted pastries) and All-Day Registration
- 8:00 - 8:30 am SFA Board of Director’s Meeting
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**Silent Auction and Poster Sessions Open**
- 9:00 - 9:45 am *Caring for Artifacts in Archival Repositories*, **Stephanie Antequino** (Planet Hollywood)

Often an archive contains more than just paper, books, and photographs. It can also include a collection of buttons, clothing, jewelry, and much more. Many of the same theories of care and preservation apply to these non-traditional collections. However, because artifacts are made of so many different materials and come in a variety of shapes and sizes, there are specific guidelines to follow regarding proper care and handling. This presentation will touch on the differences and offer solutions for better care of 3-dimensional artifacts housed within archival repositories.

- 9:45 - 10:00 am Break, Exhibitors and Poster Sessions
- 10:00 - 11:15 am Annual Business Meeting
- 11:30 am - 1:00 pm All Attendee Luncheon (Delaney Room, with keynote speech) *Have You Not Heard of Floryda? Searching for Florida's Literary Canon*

**Dr. Maurice J. O'Sullivan**, Kenneth Curry Professor of Literature (Rollins College), author/editor of *Florida Reader: Visions of Paradise from 1530 to the Present*; *Florida in Poetry: A History of the Imagination*; *Crime Fiction and Film in the Sunshine States: Florida Noir*; *Orange Pulp: Stories of Mayhem, Murder, and Mystery*; and *A Trip to Florida for Health and Sport: the Lost 1855 Novel of Cyrus Parkhurst Condit*.

- 1:15 - 2:15 pm *The Research Agenda in Theory and Practice - Developing and Nurturing A Research Agenda*, **Andrew Huse** (USF Archives)

Developing a research agenda is one of the most important things an archivist/librarian can do, but it is virtually ignored in their training. As a result, graduates often find themselves unprepared for positions that require research, and the status of the entire

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profession can suffer from a perceived lack of academic rigor compared to other professions. The research enterprise should be at the very center of library and archival training, and serves as the single best mechanism for professionals to set themselves apart from their colleagues. Based on the experiences of working at USF, this talk will discuss forming an effective research agenda, adapting to new circumstances and opportunities, the challenges and rewards of research, and the positive examples around archival profession.

*The Tumblarians: Librarians and Their Departments Ditch Traditional Blogs for Tumblr*, **Justin White** (USF Archives).

Libraries and their Special Collections have been engaging in social media to raise community awareness of their resources. Traditional blogs have been used as a way for those departments to share both news and analysis, but they are competing for the attention of the Internet community. In contrast, a library’s Tumblr can garner an extensive readership in little time, allowing users to follow, collect, and re-blog (with source history) librarians’ posts while drawing a community of librarians and library science students as *Tumblarians*. Because of this, the Special Collections at the USF Tampa library plan to switch from its existent blog to a Tumblr, following the success of other libraries using Tumblr as their blogging medium. Its advantages will be demonstrated in this panel.

*Lesbian, Gay, Bisexual and Transgendered Collection Development in Archival and Special Collection Libraries*, **Kevin Arms** (USF Archives).

With the enhanced visibility of the lesbian, gay, bisexual, and transgendered community in the 21<sup>st</sup> century, special collections libraries and archival repositories have begun to collect materials of this often under-documented population. Based on the recent LGBT initiative at the University of South Florida Library’s Special Collections, this presentation will share the insights on issues related to this collection, including the value of a firm but fair collection development policy that details what should and should not be considered for inclusion. Through a comparative analysis approach, special libraries and archives can better hone their collection development policies to be inclusive to the right types of materials that best serve the needs of their respective user-bases.

2:15 – 2:30 pm            Break, Exhibitors and Poster Sessions

2:30 – 4:00 pm            Presentation, Paper Session & Lightning Talk

*Using New RICHES Mosaic Interface for Research and Teaching*, Dr. **Connie L. Lester**, Director of RICHES (UCF)

Recent presentations at the annual meeting of the American Historical Association proposed a new historiography that demands collaborative work between archivists and digital historians in order to develop new insights into primary source material through the creation of jointly produced metadata. In the development of the Regional Initiative for Collecting the History, Experiences and Stories (RICHES) of Central Florida and its interactive database, RICHES Mosaic Interface (RICHES MI), the project team has incorporated the insights of historians, archivists and computer scientists and programmers to develop RICHES MI 2.5, which adds new search features, capabilities and enhanced connections, making it a useful tool in teaching and research history, as well as engaging the public from local communities.

*Dive into the Lairs of Shark Research: In the Papers of Mote's Center for Shark Research*, **Gail Donovan** (Arthur Vining Davis Library & Archives)

This presentation examines early shark studies in Florida during the 1940-70s through the archival records from the Mote Marine Laboratory’s Center for Shark Research. The discussion will cover the collected papers of shark researchers E. Clark (the shark lady), P. W. Gilbert, H. D. Baldrige and S. Springer, their unique discoveries, and the innovative research they performed. Topics explored will include shark behavior, the training and conditioning of sharks, the investigation of shark repellants, history of the shark attack file, the U.S. Navy’s Shark Research Panel, the taxonomy of sharks, and the past economic uses of sharks.

*Exploring EAC-CPF with the Remixing Archival Metadata Project (RAMP)*, **Allison Jai O’Dell & Mairelys Lemus-Rojas** (University of Miami)

The Remixing Archival Metadata Project (RAMP) editor is a tool for generating EAC-CPF records (Encoded Archival Context—Corporate Bodies, Persons, and Families). The RAMP editor leverages EAC-CPF as a data exchange format, letting users convert metadata from EAD finding aids, semi-automatically enhance it with external data, and selectively re-publish it to *Wikipedia* through its API. As a global, ubiquitous platform, *Wikipedia* can serve as a tool for curating public information about the people and organizations represented in archival and special collections, and as a platform for connecting with user communities outside of the context of a repository's holdings. This presentation will cultivate understanding of creator records in the EAC-CPF format and foster ideas for re-purposing existing archival descriptions.

4:00 – 4:30 pm Exhibitors and Poster Sessions; Silent Auction Concludes

5:00 – 7:00 pm Reception at DoubleTree by Hilton Orlando Downtown (Sumter/Seminole)

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8:30 -11:00 am Breakfast (assorted pastries), Registration & Pay for Silent Auction Items, Exhibitor & Poster Sessions

9:00 – 9:45 am *Approaches to Managing and Sustaining a Web Archiving Program* **Angelina Altobellis** (Rollins College); **Natalie Baur** (University of Miami)

How do you get a web archiving program up and off the ground? In this session, archivists from two academic libraries—one small and one large—will report on the recent development of web archiving programs at their institutions. Angelina Altobellis, Digital Archivist at Rollins College, will report on the motivations for starting a web archiving program; choosing a vendor; establishing initial collection development parameters; and providing access to archived web content. Natalie Baur, Archivist for the Cuban Heritage Collection at the University of Miami, will report on the work of her library's E-Records and Web Archiving pilot group that formed in late 2012 to get institutional support for a special collections web archiving program. She will elaborate on selection and implementation of a web archiving service; inter-department coordination for collection development; and working with the Digital Production Lab to implement quality control measures and with the Cataloging and Metadata Services department to develop a ticket system for cataloging web archives.

9:45 – 10:30 am *Archiving Electronic Records at the University of Miami: A Case Study*, **Laura Capell & Bea Skokan** (University of Miami)

This presentation will outline the development of procedures to process electronic records at the University of Miami Libraries using the Senator Mel Martinez Papers as a case study. The Martinez Papers is a hybrid collection containing paper and born-digital content, and we will explain how we are integrating the electronic records processing with more traditional processing practices. We will discuss the planning, research, and development of workflows to process, preserve, and provide access to the born-digital content in the collection. We will also discuss how this project fits the larger electronic records archiving program currently being developed at the UM Libraries. The scope of the challenges presented by electronic records archiving can seem overwhelming, but we will explain how we are making the process manageable by breaking it into discrete tasks and making the workflows accessible to people with a range of technology skills. We hope that our work can serve as a model for other institutions hoping to get started with electronic records archiving.

10:30 – 10:45 am Exhibitors and Poster Sessions; Break

10:45 -11:30 am *Jumping into Born-Digital: Working with the Born-digital Materials of the Science Education Curriculum Collection at Florida State University*, **Krystal Thomas** and **Timothy Kanke** (FSU)

In 2013, Florida State University joined the call for participants in the inaugural Jump In Initiative of the Manuscript Repositories roundtable of SAA. The goal was to survey the physical holdings of digital media in our Science Education Curriculum collection and then plan next steps for handling the material we found. We're now moving ahead in the next steps which include researching how born-digital materials are preserved by other institutions, what equipment or expertise we may need to properly preserve and provide access to these materials long term and how can we create an online access piece to this collection that is most useful to an end user. Our discussion will detail our survey process for the born-digital materials, what the problems, questions and possible answers we have found working with the collection and potential solutions to providing access and preserving the collection long term.

11:30 - 12:00 pm *A Map through Time: Virtual Historic Cities – UPDATE*, **Jamie Rogers** (FIU)

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Florida International University (FIU) has partnered with the City of Coral Gables to create a geospatially-enabled Virtual Historic City. With this tool, users may navigate to any point in the city at a selected time period (e.g. the Biltmore Hotel from the 1920s – 1940s), and experience the city as it was, through a wide variety of cultural artifacts and textual materials. A virtual walking tour of Coral Gables was also created, which includes an audio narration and 3D simulations providing the façade of historic buildings and landscape. The target audience includes students, educators, historians, public policy administrators, business people, entrepreneurs, architects, sociologists, environmental analysts, urban planners, cultural heritage tourism, and the general public. The digital archive hosts digitized and rectified maps, architectural drawings, property parcels, aerial views, historical documents, photographs, and oral histories. Our goal is to provide a perspective of innovation in archives, museums, and other repositories considering new methods for user access. Also, the session will demonstrate the benefit of partnerships established on the basis of particular strengths and a shared vision.

12:00 pm Annual Meeting Concludes

1:30 – 3:30 pm Optional Friday Afternoon Tour: the Orange County Regional History Center & Orange County Library System  
(registration required on registration form)

### Poster Sessions

*A Century of Seasons: The History of Florida State Athletics*, **Hannah W. Davis** (FSU)

This is a physical and digital exhibit that documents the history of athletics at Florida State over the past one hundred years. The exhibit offers a fascinating glimpse at the development of Florida States’ athletic program from intramural rivalries when the university was a women’s college to the introduction of intercollegiate varsity sports in the late 1940s. Highlights include intimate student-athlete scrapbooks and photo albums from the early twentieth-century, mid-century uniforms and letterman jackets, unique fan-created ephemera and artifacts, and National Championship football rings.

*Roosevelt Junior College: Preserving the History of Palm Beach County’s First Institution of Higher Education for African-Americans*, **Janet DeVries** (Palm Beach State College)

Roosevelt Junior College opened its doors to students in the fall of 1958. At the time, the closest college open to black students was Bethune-Cookman, nearly 200 miles away in Daytona Beach. The push for integration prompted the Board of Public Instruction to close Roosevelt in 1965. About 100 of its 225 students and 6 of its 18 faculty members moved to Palm Beach Junior College (now Palm Beach State College). In this session, the presenter will illuminate the Roosevelt Junior College digital collections, share the success of the oral history project, and illustrate the important role Roosevelt Junior College played in Palm Beach State College history.

*Transforming Personal Memorabilia into Institutional History*, **Cathy Jones** (Florida Southern College)

Capturing a college’s history using a blend of photographs, ephemera, realia and scrapbooks tells a compelling digital story. In particular, scrapbooks provide candid, real life moments that formal portraiture and archived course catalogs and yearbooks bypass. In McKay Archives Center’s digital collection “Historic Florida Southern College,” student photography and scrapbook notations describe a century of rich social and academic culture that would otherwise be unknown. Lost traditions are rediscovered, societal changes such as wardrobe and gender roles are revealed and the collection imbues modern viewers with a sense of community, wonder and camaraderie with long-gone generations of students and faculty. More tangible benefits are drawn from this collection, including advancement, community outreach and admissions support.

*The Past Informs the Future: How Collections Remain Seemingly Timeless*, **Rebecca Rieve**, (USF)

The hard work of past generations often goes unnoticed, and important information becomes buried in boxes of paperwork. As an archivist, one vital aspect of the job is to ensure that this information not only does not get lost, but that it remains relevant to society today. One such collection in the Rollins College Archives is the Gilbert A. Youngberg Collection, an assortment of business and personal papers that details the history of many of the waterways, both natural and man-made, that run throughout the state of Florida, and early beach replenishment programs that were begun in the 1930s. Before this collection was processed

by a graduate student in the Library and Information Science program at the University of South Florida, it was simply boxes of paperwork. Once processed, it becomes a bridge between past and present, and an online finding aid makes it possible for people to quickly locate information about specific topics. The real importance of the collection, though, lies in the answers that it provides to questions that continue to plague Florida to this day.

*The power of Words to Showcase Records and Collection Strengths: Writing as a Voice for Archives*, **Katrina Wood** (FSU)

Based on experience gained as a writer and editor to the National Archives at Atlanta and NARA in Washington, D.C. as well as an intern in the Claude Pepper Library and Museum at FSU, this poster will focus on how the presenter has created and will continue to create blog posts, social media material, newsletters and other communications pieces to reach those who look to archival institutions for their specific needs. The aim of the project is outreach and advocacy for special libraries and archives. Samples of marketing plan, photographs from internships and suggestions for where archival writings could assist potential academic and special library employers will be provided, and methods for reaching an audience concerning records on the federal and state levels will be highlighted.

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