The Dali Museum Archives has been somewhat of a hidden treasure for quite some time, but that has been changing over the past 2-3 years. The archives include museum history and ephemera, early Dali exhibition catalogs starting from 1922, A. Reynolds Morse correspondence with art galleries, A. Reynolds Morse’s writings on Dali and the art world in general, Eleanor Morse’s original manuscripts of Dali book translations, a collection of Dali dedications in books, a comprehensive magazine and clipping collection from 1928-present related to Salvador Dali and The Dali Museum, and a most-prized collection of Dali and Morse Correspondence, consisting of hand-written and typed letters, telegrams, and much more.

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2017 Conference Calendar

Society of Florida Archivists
May 10 — 12, 2017
St. Petersburg, FL

Florida Library Association
May 10 — 12, 2017
Orlando, FL

Florida Historical Society
May 18 — 22, 2017
Miami, FL [cruise ship]

Society of American Archivists
July 23 — 29, 2017
Portland, OR

Florida Association of Museums
September 17 — 20, 2017
Naples, FL

Association of Moving Image Archivists
November 29 — December 2, 2017
New Orleans, LA
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The Florida Archivist
Update from Bok Tower Gardens

In December 2013, Bok Tower Gardens (Lake Wales, FL) was awarded a Council on Library and Information Resources (CLIR) Cataloging Hidden Special Collections & Archives Grant to catalog the vertical files of the Anton Brees Carillon Library (ABCL). For the past three years, we have been working hard to process and catalog more than 150 linear feet of materials - which has resulted in the creation of nearly 1,100 finding aids! Our finding aids are searchable via the library’s digital collections on ContentDM, which is then harvested through OCLC’s digital gateway into WorldCat. View our finding aids here: https://goo.gl/H6T5t3.

Research uncovered a free Access database offered by the National Library of Medicine. After some modifications, including changing medical subject headings for Library of Congress subject headings and adding the functionality to export to PDF, we have found the database to be an extremely useful tool. When installed on a shared server, an Access database allows multiple users access simultaneously. Simple forms allow users to easily input information. Finding aids can be exported as XML or PDF with one click, and then imported into a variety of other systems.

We thought other collecting institutions might benefit from this tool so we are offering this database, along with the initial set up instructions and user manual, for FREE to anyone who’s interested! The database and accompanying documentation can be downloaded here: https://goo.gl/9iLmVL.

Please email library@boktower.org to learn more about the project, for research inquiries, or for questions about the Finding Aid Creator database.

New archivist at The Ringling

Lucy Hernandez joins the John and Mable Ringling Museum of Art. Ms. Hernandez is a Certified Archivist and has extensive experience working with multimedia and diverse collections. She brings her combined experience in archives, collection management and museum registration to the Circus Museum and Archives. She earned her B.A in Economics and Art History from University of California Santa Cruz. While working as a bookkeeper, she completed her M.A in Art History at California State University Northridge, becoming Registrar of the University Art Collection. Shortly after, she became Archivist for the Tom & Ethel Bradley Center. Collaborating on a successful grant for the National Endowment of the Humanities she was Project Manager, digitizing 20,000 images for the online collections in the Bradley Center. Ms. Hernandez strives to bring collections to wider audiences and make them accessible through digital technologies. In addition to her dedication to working with collections, she enjoys traveling and exploring new cities, visiting different museums and historical sites, and hiking.
SAA-ACRL/RBMS Joint Task Force
Announcement

The SAA-ACRL/RBMS Joint Task Force on the Development of Standardized Holdings Counts and Measures for Archival Repositories and Special Collections Libraries is pleased to invite comments on its proposed “Level 1 Count” for quantifying and sharing information about the holdings of archival repositories and special collections libraries. Comments are due on or before Friday, March 3, 2017.

The document is available both online and as a pdf on this SAA website: http://www2.archivists.org/groups/saa-acrlrbms-joint-task-force-on-holdings-metrics/proposed-level-1-guidelines-for-standardize

You do not need to be a member of RBMS or SAA to comment on the proposed “Level 1 Count.”

Comments should be directed to either or both of the Task Force co-chairs:

Martha O'Hara Conway
moconway@umich.edu (for RBMS)

Emily R. Novak Gustainis
emily_gustainis@hms.harvard.edu (for SAA)

SFA Members Nominated as Candidates for SAA 2017 Election

Council (Three-Year Term)
Tomaro Taylor, Associate Librarian, USF Libraries

Nominating Committee
Margarita Vargas-Betancourt, Latin American and Caribbean Special Collections Librarian, UF

Best of Luck!

Nominations Sought for SFA Award of Excellence

The Society of Florida Archivists Award of Excellence recognizes outstanding contributions to the preservation of Florida’s documentary heritage. Any person, institution, or exemplary program that has provided noteworthy leadership in the field, promoted excellence through outstanding achievements, or contributed significantly to the betterment of the profession may be considered for the award. Nominees are considered annually.

Examples of areas in which significant contributions might be recognized include, but are not limited to:

- Promotion of the identification and preservation of Florida’s archival and manuscript heritage
- Implementation of noteworthy management innovations, or conservation and collection development programs
- Encouragement of use and knowledge of archival holdings through a specific program
- Promotion of professional education
- Exemplary public programming efforts
- Proven leadership in professional associations at state, regional, or national levels
- Contributions to the Society of Florida Archivists in leadership or noteworthy committee work
- Additions to the professional literature

Awards are announced at the SFA Annual Meeting.

Deadline for Nominations: April 3, 2017

Please contact LuAnn Mims (LAMimsy@gmail.com) with questions.

Greetings from the new SFA Newsletter Editor

Hello everyone! My name is Jessica M. Orozco and I’m pleased to announce that I will be taking over as the new editor of The Florida Archivist. A little about myself: I graduated from Florida State University with a MLIS with a focus on information organization and metadata. I began as an archives intern at Vizcaya Museum and Gardens, working closely with the estate’s library and archival photographs. Afterwards, I worked as a cataloger/archivist to a small security company’s special collections. Currently, I’m the metadata librarian for St. Thomas University, where I work daily with metadata, cataloging, classification, and manage library resources, federal documents, interlibrary loan, digital assets, and archives.

The Florida Archivist
Upcoming Events

Smithsonian Exhibition Exploring the American Workforce at the Pioneer Florida Museum
January 28—March 18, 2017
Dade City, FL

The Pioneer Florida Museum & Village, in cooperation with Florida Humanities Council, will explore the professions and the people that sustain American society when it hosts “The Way We Worked,” a Smithsonian Institution traveling exhibition.

“The Way We Worked,” adapted from an original exhibition developed by the National Archives and Records Administration, explores how work has become a central element in American culture. It traces the many changes that have affected the workforce and work environments over the past 150 years, including the growth of manufacturing and increasing use of technology. The exhibition draws from the Archives’ rich collections, including historical photographs, archival accounts of workers, film, audio and interactives, to tell the compelling story of how work impacts our individual lives and the historical and cultural fabric of our communities.

For more information and the Speaker Series schedule, visit: http://www.pioneerfloridamuseum.org/index.php?option=com_content&view=category&layout=blog&id=21&Itemid=62

50th Annual Georgia Archives Institute
June 12-23, 2017
Atlanta, Georgia

Designed for beginning archivists, manuscript curators, and librarians or those whose positions have expanded to include the management and care of their organization’s archives or manuscript/history collection, the Georgia Archives Institute provides general instruction in core concepts and practices of archival administration and the management of traditional and modern documentary materials. Recipient of the 2016 Society of American Archivist’s Distinguished Service Award, the Institute is a two-week program held at the Georgia Archives in Morrow, Georgia which includes five days of classroom instruction and a three-day internship. Instructional topics include appraisal, accessioning, arrangement and description, reference and outreach, special formats, security, copyright; as well as a full day on the preservation and care of archival materials. To link archival theory with real-world application, students will also participate in individualized, three-day internships at local archival repositories. The internship provides an opportunity for students to observe the operations of an archival facility combined with hands-on experience processing archival collections.

Kathleen D. Roe, past Director of Archives and Records Management Operations at the New York State Archives, will be the principal instructor. She is a Society of American Archivists (SAA) Fellow and has served as President of SAA and the Council of State Archivists. She has published and taught extensively in the areas of archival descriptive practices, advocating for archival programs, and documenting disasters and tragedies.

Tuition is $500 and enrollment is limited. Deadline is April 1, 2017 for receipt of application and $75 application fee (refunded if not admitted to Institute). Tuition scholarships are available from The Society of Georgia Archivists (http://www.soga.org/scholarships/hart) and The Friends of Georgia Archives and History (www.fogah.org/id12.html).

For an application to the Institute and additional information, please visit our website at www.georgiaarchivesinstitute.org or contact us at georgiaarchivesinstitute@yahoo.com.
Annual Meeting 2017

Working Smarter Together: Collections, Communities and Collaborations

The Society of Florida Archivists 2017 Conference will be held **May 10-12** at the USFSP University Student Center, 200 6th Ave South, St. Petersburg, FL 33701.

**Call for Proposals**
Proposals are due **March 24, 2017**. Submit proposals via email to Jim Schnur at schnur@mail.usf.edu. Questions may be directed to this email address or (727) 873-4094. Your proposal submission will be acknowledged within one business day and shared with others planning the conference program. Please use the submission form or provide the information requested via email: [https://floridaarchivists.wildapricot.org/Call-for-Proposals-2017-Annual-Meeting](https://floridaarchivists.wildapricot.org/Call-for-Proposals-2017-Annual-Meeting)

**Pre-Conference Workshop**
*Photographic Preservation: Strategies for working with Physical and Digital Collections*
- Tuesday, May 9, 2017; 10am-5pm
- Led by Sandra Varry
- Registration is $50 and is separate from SFA conference.
- Workshop will be held at Staybridge Suites.

**Conference Registration Fees**
- Early registration (on or before April 15, 2017): $100.00
- Regular registration (from April 15 – May 5, 2017): $115.00
- Onsite Registration: $125.00 (lunch only if available)
- Student registration: $50.00

**Hotel Information**
A block of rooms is being held at the Staybridge Suites in downtown St. Petersburg from May 8-May 11 for $130/night plus tax. This includes free breakfast and parking.
- Reservations must be made by **April 18, 2017** for discounted rate.

For further information please visit the SFA website at [https://floridaarchivists.wildapricot.org/2017-Annual-Meeting](https://floridaarchivists.wildapricot.org/2017-Annual-Meeting)
As with most history centers and archives, the Plant City Photo Archives and History Center has been collecting photos, documents, papers, etc., since our inception. When we undertook to assist in writing the history of the 80+ years of the Florida Strawberry Festival, we found a plethora of materials in the files for some years and a paucity for other years.

We had little access to newspaper files, and searches for resources for information about the annual festivals were noticeably unsuccessful. Developing a plan to capture the information from the many festival volunteers in the area, we applied for and received a mini-grant from the Florida Humanities Council. Strawberry Legacies: Field to Festival will seek to gather oral history from the strawberry growers, organizers, volunteers, and leaders who made the annual festival the successful event it has become.

After listing all the equipment we would need, we researched the model types, quality, prices, etc., and set forth. We acquired a Canon EOS M3 camera, lavalier microphones, tripod, lighting kits, cables, amplifier, speakers, computer, video cards, and more. Then we decided we needed to construct an electronics wall for viewing the resulting oral history recordings: a 22” touchscreen as a control unit, and a 65” TV monitor, (after measuring viewing distance, etc.), plus the computer, DVD, Blu-ray, and more cables.

Unfortunately, the first person we wanted to interview for the Strawberry Legacies oral history program passed away unexpectedly shortly before we had our new Studio 106 ready. Our next interviewee was an 89-year-old gentleman who was a past-president and had been active with the festival association since the 1960s, and had a great memory. We have since completed three more oral history recordings and have another twelve lined up. Studio 106 is going to be busy and is a definite asset to our archives and history center.

It has been great. Listening to these individuals, who have decades of experience with the festival and with the community as well. We are setting this up with a menu on the touchscreen so that visitors will be able to choose an oral history recording and view an interesting story on the large screen, and hear the people themselves tell their stories.
The Dalí-Morse Correspondence, covering the years 1943-1988, provides an insightful glimpse into not only the relationship between Salvador Dalí and his friends and patrons Eleanor and A.R. Morse of Cleveland, OH, but also offers a broader perspective on the dynamics of the 20th century art world and on the relationship between Salvador and his wife Gala. From the earliest letters, the development of a deep intellectual friendship, as well as the obsession of the Morses with Dalí’s art that would lead them to collect so many works, can clearly be seen. Other phenomena, such as the increasing significance of New York as a global center of progressive art, the increasing importance of media in creating artistic value, the transformation of the production of art into an explicitly commercial enterprise, and the use of art as political propaganda by the extremist governments of the 20th century can also be observed.

While it is difficult to glean much about Dalí’s personal life as the letters are mostly written by Gala, his reliance on and closeness to Gala are also readily apparent, to the point where sentences in letters change almost as though the speaker had switched from Gala to Salvador or vice versa. The letters also show their increasing distance during the 1970s as Gala slipped into dementia and Salvador’s seclusion after her death in 1982. This unique collection thus provides a rich source on the life and times of Salvador Dalí, of interest to scholars, enthusiasts, and amateurs alike.

Thanks to Sarah-Louise Dawtry, a former intern, every letter, telegram and other correspondence has been summarized, indexed and partially digitized. Some of them will soon be available to the public through our ContentDM site. Some of our other collections can be viewed at http://cdm16505.contentdm.oclc.org/cdm/
Call for applications: 2017 Judith Beale Scholarship

The Judith Beale Scholarship promotes educational and professional development by providing students and archives professionals with funding to attend the Society of Florida Archivists Annual Meeting. Named in honor of professional archivist and member of the Society of Florida Archivists Judith Beale (d. 2010), the scholarship pays tribute to Judith’s boundless enthusiasm for the archives profession and her passion for working with students.

Qualified applicants must be current students pursuing an undergraduate or graduate degree or new archives professionals (no more than 5 years in the field). The applicant must be a current or new member of the Society of Florida Archivists. Special consideration will be given to students and individuals new to the archives profession in Florida. Exceptional applicants may also receive a stipend to help defray travel and lodging costs.

The Deadline for all applications is Friday, March 24, 2017.

For more information, please visit the Awards section of the Society of Florida Archivists’ website: http://www.florida-archivists.org/awards